

MY World Partner Recognition Awards

AWARD RULES

1. INTRODUCTION

To date, over 3 million people have participated in the MY World Global survey thanks to the efforts of over 900 MY World partners across the globe. The purpose of the MY World Partner Recognition Awards is to acknowledge the key contribution of MY World partners to the success of this initiative. The awards will be granted to a selection of partners who have stood out for their performance in the promotion of MY World.

2. AWARD CATEGORIES AND CRITERIA

The MY World Partner Recognition Awards will include a total of 5 awards distributed across the following categories:

- ✓ **MY World Volunteerism Award:** This award recognises the efforts of partners to foster volunteerism and civic engagement as a core ingredient for the success of the MY World initiative.
- ✓ **MY World Innovation Award:** This award celebrates the capacity of partners to develop innovative and creative ways to reach out to citizens and to promote the MY World initiative which offers a scalability of the efforts.
- ✓ **MY World Outreach Award:** This award will go to partners that have excelled in outreaching to a wide array of constituencies and stakeholders; reaching out directly into communities and drawing the digitally disconnected, illiterate and poorest communities into the global debate about the post-2015 development agenda through the MY World survey.
- ✓ **MY World Communications Award:** This award will recognise the support of partners in the areas of communication, publicity, media and social media outreach and partnerships for the MY World initiative.
- ✓ **MY World Outstanding Contribution Award:** This award will recognise the number of votes collected by the partner, taking also into account the context in which the votes have been collected.

3. AWARD ELIGIBILITY

The candidates to the MY World Partner Recognition Awards must be registered MY World partners who have actively supported and been able to build multi-stakeholder partnerships and coordinate efforts to maximise the impact of the MY World survey at the national or international level through any of the MY World available implementation channels: online, offline and through mobile technology.

4. HOW TO SUBMIT NOMINATIONS

Candidates are requested to fill in the [nomination form](#) and submit it to awards@myworld2015.org indicating “**Nomination MY World Award**” in the subject line.

Candidates must only submit nominations based on MY World related activities undertaken **from September 2013 onward**.

The deadline for the submission of [nomination forms](#) is the **17th of August 2014**.

5. SELECTION PROCESS

All submissions will be verified for its eligibility using the criteria listed above. A Selection Committee will evaluate the eligible candidates and select the winners for each category, with the exception of the winners for the MY World Outstanding Contribution Award.

The awards shall be awarded by a unanimous decision of the Selection Committee. If no such decision can be reached, the winners will be chosen by a simple majority. Winning partners will be notified by **25th August 2014**.

The **MY World Outstanding Contribution Award** will be drawn from the top 3 partners who contributed to the highest number of votes between **26th September 2013** and **7th September 2014**. The winner will be chosen based on the context in which the votes have been collected.

6. ANNOUNCEMENT OF THE WINNERS

The winners of the MY World Partner Recognition Awards will be publicly announced at a MY World Partner Recognition Event to be held in New York in **September 2014**. The winners will receive an award from UN personalities and other guests, and will be invited to make a brief intervention at the event. The winners who cannot be physically present at the event will be connected online.

7. PROCESSING OF DATA

The information and materials shared by partners may be showcased in the MY World communications and social media platforms, materials and tools for the purpose of highlighting the partners’ contribution to the MY World Global Survey. Unless otherwise requested, the information provided will be shared at the exhibit in the UN Secretariat Building in New York from September 2014 until October 2014.